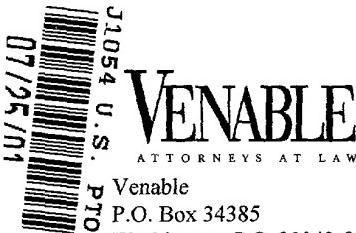


VENABLE, BAETJER, HOWARD & CIVILETTI, LLP
Including professional corporations

OFFICES IN

WASHINGTON, D C
MARYLAND
VIRGINIA



1201 New York Avenue, N.W., Suite 1000
Washington, D.C. 20005-3917
(202) 962-4800, Fax (202) 962-8300
www venable com

**NONPROVISIONAL PATENT
APPLICATION TRANSMITTAL RULE §1.53(b)
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Venable
P.O. Box 34385
Washington, DC 20043-9998
Telephone: (202) 962-4800
Facsimile: (202) 962-8300

Docket No. 38729-170990

Date: July 25, 2001

Assistant Commissioner for Patents
Washington, D.C. 20231

J1046 U.S. PTO
09/911696
07/25/01

Sir:

Transmitted herewith for filing under 37 C.F.R. §1.53(b) is a nonprovisional patent application:

For (Title): SYSTEM AND METHOD FOR OFFLINE ADVERTISING

By (Inventors): Phillip STAHELIN

- 23 pages of Specification/Claims 1-36/Abstract are attached.
 Formal drawings (Fig. 1-7; 7 sheets) is attached.
 A Declaration and Power of Attorney is filed herewith.
 An assignment of the invention to _____, is filed herewith, along with form PTO-1595 and a check for \$40.00.
 An Information Disclosure Statement is filed herewith, along with form PTO-1449, and _____ reference.
 A Statement to establish small entity status under 37 C.F.R. §§1.9 and 1.27 is filed herewith.
 A Preliminary Amendment is filed herewith.
 Please amend the specification by inserting before the first line the sentence --This nonprovisional application claims the benefit of U.S. Provisional Application No. 60/223,863, filed July 26, 2000--
 Priority of foreign application No. _____ filed _____ in _____ is claimed (35 U.S.C. §119).
 A certified copy of the above corresponding foreign application is attached.

The filing fee is calculated below and includes claim status after entry of any Preliminary Amendment noted above:

| | | | SMALL ENTITY | | LARGE ENTITY | | |
|--|-----------|-----------|--------------|--------|--------------|-------|--------|
| FOR: | NO. FILED | NO. EXTRA | RATE | FEE | OR | RATE | FEE |
| BASIC FEE | | | | \$ 355 | OR | | \$ 710 |
| TOTAL CLAIMS | 36 - 20 | = 16 | x 9 = | \$ 144 | OR | x 18 | \$ |
| INDEP CLAIMS | 5- 3 | = 2 | x 40 = | \$ 80 | OR | x 80 | \$ |
| <input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS | | | +135 = | \$ | OR | +260 | \$ |
| | | | TOTAL | \$ 579 | OR | TOTAL | \$ |

- A check in the amount of \$579.00 is attached hereto. Except as otherwise noted herein, the Commissioner is hereby authorized to charge any other fees that may be required to complete this filing, or to credit any overpayment, to Deposit Account No. 22-0261.
- This application is entitled to small entity status. DO NOT charge large entity fees to our Deposit Account.

Respectfully submitted,

Jeffri A. Kaminski
Registration No. 42,594

#304250